

## **PRIVACY NOTICE**

Last updated November 30, 2023

Tamnoon, Inc. ("Company," "we," "us," or "our") cares about your privacy and recognizes the importance of protecting your personal information. This privacy notice describes how and why we might collect, store, use, and/or share ("process") your personal information when you use our services ("Services"), such as when you visit our website at Tamnoon.io, or any website of ours that links to this privacy notice or engage with us in other ways as described below. By accessing our Services, you agree to our collection and use of personal information as described in this privacy notice and in our Terms of Use.

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## 1. WHAT INFORMATION DO WE COLLECT?

We collect personal information that you provide to us when you visit our website, request information about our products and Services, participate in activities on our Services, log into your account, schedule a demonstration of our products and Services, contact us from time to time, or otherwise voluntarily provide personal information to us through our website. We may collect personal information from third parties that provide contact discovery services, such as data and list brokers, to assist us in finding prospective business customers and verifying business contact information.

The information we collect may include personal information such as your name, email address, telephone number, username and password, and employment-related information, including but not limited to your company name and job title. We may also collect personal information from you automatically when you visit our website. This information may include your Internet Protocol (IP) address, your device and browser type, location data, information about your interactions with our website and advertisements.

## 2. HOW DO WE PROCESS YOUR INFORMATION?

We use your personal information to provide and administer our Services, provide you with the information you request about our products and Services, communicate with you from time to time, provide customer support, and provide advertisements, marketing promotions and offers about our products and Services we think may be of interest to you.

We also use your personal information about your use of our website and Services to monitor and improve our website and Services, for internal business analysis; for security purposes; to prevent fraud, activities that violate our Terms of Use or that are illegal; to protect our rights and the rights and safety of our users or others; and to comply with any of our legal obligations.

## 3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR INFORMATION?

If you are located in Canada, this section applies to you.

We may process your information if you have given us specific permission (i.e., express consent) to use your personal information for a specific purpose, or in situations where your permission can be inferred (i.e., implied consent). You can withdraw your consent at any time. [Click here to learn more.](#)

In some exceptional cases, we may be legally permitted under applicable law to process your information without your consent, including, for example:

- If collection is clearly in the interests of an individual and consent cannot be obtained in a timely way
- For investigations and fraud detection and prevention
- For business transactions provided certain conditions are met

- If it is contained in a witness statement and the collection is necessary to assess, process, or settle an insurance claim
- For identifying injured, ill, or deceased persons and communicating with next of kin
- If we have reasonable grounds to believe an individual has been, is, or may be victim of financial abuse
- If it is reasonable to expect collection and use with consent would compromise the availability or the accuracy of the information and the collection is reasonable for purposes related to investigating a breach of an agreement or a contravention of the laws of Canada or a province
- If disclosure is required to comply with a subpoena, warrant, court order, or rules of the court relating to the production of records
- If it was produced by an individual in the course of their employment, business, or profession and the collection is consistent with the purposes for which the information was produced
- If the collection is solely for journalistic, artistic, or literary purposes
- If the information is publicly available and is specified by the regulations

#### 4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

We may share your personal information with service providers that help us operate our business, including through payment processing, verifying customer information, managing customer information and providing customer service, facilitating scheduling and email communications, providing security services and cloud-based data storage, hosting our website and assistance with other IT-related functions, providing analytics information, legal and accounting services, among other business functions.

We may also share your personal information as required or permitted by law to comply with a subpoena or similar legal process or government request, or when we believe in good faith that disclosure is legally required or otherwise necessary to protect our or others' rights, property or safety, including to law enforcement agencies, and judicial and regulatory authorities. We may also share your personal information with third parties to help detect and protect against fraud or data security vulnerabilities. And we may transfer your personal information to a third party in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

#### 5. HOW LONG DO WE KEEP YOUR INFORMATION?

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).

#### 6. COOKIES AND ANALYTICS

Cookies are small, sometimes encrypted text files that are stored on computer hard drives by websites that you visit. They are used to help users navigate websites efficiently as well as to provide information to the owner of the websites. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

When you visit our website, we may place a “cookie” or other online tracking device (e.g., web beacons) that recognizes you when you visit the Sites. These are used for technical convenience to store information on your computer. For instance, we may use a session cookie to store form information that you have entered so that you do not have to enter such information again. We may use information stored in such text files and images to customise your experience on this website and to monitor use of this website. You may set your browser to notify you when you receive a cookie. Many web browsers also allow you to block cookies. If you block cookies, you may not be able to access certain parts of this website. You can disable cookies from your computer system by following the instructions on your browser or at [www.youradchoices.com](http://www.youradchoices.com).

We use Google Analytics, Facebook, and LinkedIn to evaluate the use of our website. Google Analytics uses cookies and other identifiers to collect information, such as how often users visit the website, what pages they visit when they do so, and what other websites they visited prior to visiting our website. To learn more about how Google Analytics, Facebook, and LinkedIn collect personal information, review [Google’s Privacy Policy](#), [Meta’s Privacy Policy](#), and [LinkedIn’s Privacy Policy](#).

## 7. HOW DO WE KEEP YOUR INFORMATION SAFE?

We have implemented and maintained appropriate and reasonable technical and organizational security measures designed to protect the security, confidentiality, availability, and integrity of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, and data security incidents and/or breaches can occur due to a variety of factors that cannot reasonably be prevented; therefore, our security measures may not always be adequate to prevent all breaches of security.

## 8. DO WE COLLECT INFORMATION FROM MINORS?

Our Services are not directed to minors under the age of 18 and we do not knowingly solicit personal information from or market to children under 18. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent’s use of the Services. If we learn that we have collected personal information from minors under the age of 18, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any personal information that we may have collected from anyone under 18, please contact us at [info@Tamnoon.io](mailto:info@Tamnoon.io).

## 9. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: In Canada, you may have rights that allow you greater access to and control over your personal information. You may review, change, or terminate your account at any time.

In Canada, you have certain rights under applicable data protection laws. These may include the right (i) to request access and obtain a copy of your personal information, (ii) to request rectification or erasure; (iii) to restrict the processing of your personal information; and (iv) if applicable, to data portability. In certain circumstances, you may also have the right to object to the processing of your personal information. You can make such a request by contacting us by using the contact details provided in the section "HOW CAN YOU CONTACT US ABOUT THIS NOTICE?" below.

We will consider and act upon any request in accordance with applicable data protection laws.

**Withdrawing your consent:** If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting us by using the contact details provided in the section "HOW CAN YOU CONTACT US ABOUT THIS NOTICE?" below.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

**Opting out of marketing and promotional communications:** You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send, or by contacting us using the details provided in the section "HOW CAN YOU CONTACT US ABOUT THIS NOTICE?" below. You will then be removed from the marketing lists. However, we may still communicate with you — for example, to send you service-related messages that are necessary for the administration and use of your account, to respond to service requests, or for other non-marketing purposes.

If you have questions or comments about your privacy rights, you may email us at [info@Tamnoon.io](mailto:info@Tamnoon.io).

## 10. DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. We do not respond to DNT header signals at this time.

## 11. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

## 12. OTHER WEBSITES AND SOCIAL MEDIA BUTTONS

Our website may contain links to other websites or social media buttons. We are not responsible for the privacy practices or the content of those websites or social media platforms. This privacy notice applies only to our business and the personal information we collect.

## 13. DO WE MAKE UPDATES TO THIS NOTICE?

We will review and update this privacy notice as required to keep current with rules and regulations, new technologies and security standards. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we will notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

## 14. ACCESSIBILITY

We are committed to ensuring that our communications are accessible to people with disabilities. To make accessibility-related requests or report barriers, please contact us at [info@Tamnoon.io](mailto:info@Tamnoon.io).

## 15. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice or to request a copy of this notice in another format, you may email us at [info@Tamnoon.io](mailto:info@Tamnoon.io).